

ADITHYA MENON

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[LinkedIn](#) | [Portfolio](#) | [Github](#)

EDUCATION

Bachelor of Science - Artificial Intelligence and Machine Learning , Nehru Arts and Science College, Coimbatore	
CGPA – 7.53(AS Of IV SEM)	2022- 2025
Senior Secondary - Computer Science , G.H.S.S Pottassery, Percentage – 75%	2020- 2022
10th Universal Public School ,Mannarkkad, Percentage – 80%	2019- 2020

SKILLS

Programming Languages: Python, Java, R

Database and Language: SQL

Frameworks: TensorFlow, Keras, PyTorch, Nltk, OpenCV

Version Control Tools and IDE: Git, Github, Visual Studio Code, UI Path

Soft Skills: Problem Solving, Adaptability, Planning, Teamwork, Time Management, Analytical Thinking

WORK EXPERIENCE

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- Project Intern State Bank Of India** **8 Weeks** _ May 2024 – Present, Kerala, India
- Conducted market research and analysis to identify strategies for increasing the adoption and usage of YONO and YONO Cash among SBI customers.
 - Implemented targeted marketing campaigns and promotional activities, resulting in a 40% increase in user engagement and a 30% rise in transaction volumes on YONO and YONO Cash platforms.
- Skill Training with Internship Avodha** **6 Months** _ Nov 2023 – Apr 2024, kerala,India
- Achieved 90% proficiency by applying industry-standard practices and skills effectively, optimizing project workflows for a 100% improvement in outcomes.
 - This internship provided hands-on experience, enhancing skills for future roles in the field.

PROJECTS

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- Developing strategies to increase the use of YONO and YONO Cash among SBI customers **State Bank of India**
Developed and executed innovative marketing strategies to increase user engagement and utilization of YONO and YONO Cash at SBI.
 - DeepFake Detection, Age and Gender Detection **Nehru Arts and Science College**
 - Developed a deepfake detection system using Res-Next CNNs and LSTM networks to analyze video frames and identify synthetic media.
 - Utilized OpenCV for image processing and face detection, implementing Deep Learning models to accurately predict age ranges and genders from facial features.

Tech stack used: Python, Res-Next CNNs, LSTM networks, OpenCV

CERTIFICATIONS

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- Applied Generative AI and NLP,LLM – Udemy,Coursera
 - Python, PyTorch , PIL, OOP, Machine Learning – Udemy
 - Python, Java, Nerual Networks, TensorFlow, CNN – Great Learning
- PROFESSIONAL CERTIFICATES :-** – Coursera

- IBM AI Engineering
- Google Advanced Data Analytics
- Foundations of Data Structures and Algorithms Specialization
- Machine Learning Operations Specialization
- Algorithms Specialization